

## II International Conference on Applications of Optics and Photonics



Dear Sir/Madam,

The Portuguese Society for Research and Development of Optics and Photonics, SPOF, in its aim of promotion of the development of Optics and Photonics, in general and particularly in Portugal, is organizing the second international edition of the major conference in this subject. The conference will be held in the picturesque city of Aveiro on May 26 to 30, 2014 (<http://www.aop2014.org/>).

In an open friendly environment, this forum will be an excellent opportunity to foster the establishment of the widest range of cooperation between the participants and to establish sound mutually beneficial cooperation relationships among research institutions, the industry, higher education institutions and scientific societies committed to the promotion of Optics and Photonics and of its impact in the development of our societies. The exhibit area apart from the display of scientific and technical equipment, will host booths of research labs and industries in order to promote and facilitate the setting-up of future new collaborations.

Open to contributions in all topics of Optics and Photonics and application' fields, with this conference we expect to set the state-of-the-art in the subject foreseeing the lines of development on next decade.

For all these reasons, please consider to be engaged in this exciting and high impact event as a sponsor and participant.

The sponsorship conditions follow.

For further information please contact [aop2014@av.it.pt](mailto:aop2014@av.it.pt)

With kind regards,

The AOP2014 chairs

**Manuel Filipe Costa**

**Rogério Nunes Nogueira**

Organization:



**Portuguese Optical  
Society**



**Instituto de  
Telecomunicações**



**INTERNATIONAL COMMISSION FOR OPTICS  
COMMISSION INTERNATIONALE D'OPTIQUE  
Territorial Committee of Portugal**

## SPONSORSHIP CONDITIONS

The International Conference on Applications of Optics and Photonics 2014 offers a variety of partnership opportunities suitable for small, as well as, large organizations. Partners of AOP2014 will gain visibility for their companies, demonstrate their support to research and development, and contribute to the success of the conference. Three levels of partnership are available depending on the amount of the contribution.

### Platinum package

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**Package price 5000 €**

- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Displaying the company advertisement as a web banner 160 px (width) x 600 px (high) on the conference official website with active link to the company Home Page;
- Placing the advertisement of the company (one back page - full color) in the scientific programme of the Workshop (Programme Book) printed in 250 copies;
- Exposing a board/banner with the Partner's logo during plenary sessions and in the registration area as well as in two sections chosen by the partner and during "get together" event or "gala dinner";
- Placing an LCD 40" screen displaying a promotion movie in the registration and coffee break areas;
- Placing the promotional materials in the Programme Book or/and the product samples (provided by the Partner) in a conference bag;
- Obtaining a 4 sqm exhibition space at the conference venue lobby;
- Invitation to the conference for 3 partner representatives;
- Presentation time (up to 5 minutes) slot (in the spirit of the conference) at the opening (and or closing) ceremony of the conference.
- Official "Thank You" note during conference recognizing the company partnership.

### Golden package

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**Package price 3000 €**

- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Placing the advertisement of the company (one inside page - 1 color) in the scientific programme of the conference (Programme Book) printed in 250 copies;
- Exposing a board/banner with the Partner's logo during plenary sessions and in the registration area as well as in one of the sections chosen by the Partner (or during one of the social events);
- Placing the promotional materials in the Programme Book or/and the product samples (provided by the Partner) in conference bag;
- Obtaining a 3 sqm exhibition space at the lobby of the conference venue;
- Invitation to the conference for 2 partner representatives;
- Official "Thank You" note during conference recognizing the Company partnership.

## Silver package

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**Package price 2000 €**

- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Placing the advertisement of the company (half page - 1 color) in the scientific programme of the conference (Programme Book) printed in 250 copies;
- Exposing a banner with the partner's logo during plenary sessions and in the registration area;
- Obtaining a 2 sqm exhibition space at the conference venue lobby;
- Invitation to the conference for 1 partner representative;
- Official "Thank You" note during conference recognizing the Company partnership.

## Bronze package

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**Package price 1000 €**

- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Placing the advertisement of the company in the scientific programme of the conference (Programme Book) printed in 250 copies;
- Exposing a banner with the partner's logo during plenary sessions and in the registration area;
- Obtaining a 1 sqm exhibition space at the conference venue lobby;
- Official "Thank You" note during conference recognizing the Company partnership.

## Basic package

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**Up to 750 €**

- Displaying a small size company logo on the conference official website and an active link to the company Home Page;
- Placing the advertisement of the company in the scientific programme of the conference (Programme Book) printed in 250 copies;
- Official "Thank You" note during conference recognizing the Company partnership.

## Special sponsorship of particular conference' events \_\_\_\_\_

Additional sponsorship opportunities exists, including the sponsorship of coffee breaks (individual, day or full conference), lunch dinner (individual or full conference) or receptions, starting at 500 €. To the sponsor will be given special visibility during the particular event (sponsor logo will also be included in the conference website, posters and proceedings).

The sponsoring of "Best Student" or "Best Communication" awards or scholarships (to finance travel expenses of the wining students/researchers) will be considered of high importance and greatly appreciated.

## Additional options \_\_\_\_\_

Company advertisement as a web banner 160 px (width) x 600 px (high) on the conference official website with active link to the Company home page	<b>1 600 €</b>
One-page, full color advertisement on the internal side of the cover page of Programme Book	<b>1 500 €</b>
Placing a company's Logo on the front side of a conference badge	<b>1 000 €</b>
One-page, full color advertisement in programme book	<b>1 000 €</b>
Logo of company/Institution printed on a conference bag	<b>900 €</b>
Distributing informational and promotional leaflets in a conference bag	<b>800 €</b>
Placing a company's Logo on an invitation to the Gala Dinner	<b>700 €</b>
Distributing ball pens with a company's Logo in a conference bag	<b>500 €</b>
Distributing in a conference bag a badge lanyard with any overprint	<b>500 €</b>
Exhibition space hiring	<b>350 € / sqm</b>

For any other question, please contact, as soon as possible and before March 01, 2014, local organisers at: [aop2014@av.it.pt](mailto:aop2014@av.it.pt)